



Art Collection Management & Advisory

*servicing international art collectors
through Swiss quality and discretion*

www.anthea.art

Company Overview

Anthea Art Investments AG (“**Anthea**”) is a Swiss-based investment boutique specialised on *fine art* investments with a traditional focus on Post War & Contemporary Art.

Its first fund, launched in March 2012, has provided investors with effective portfolio diversification and yielded as of today above average investment returns.

Experienced in managing art collections, **Anthea** has developed its own proprietary **Art Collection Management** approach which is constantly implemented successfully to the benefit of its client-investors.



Art Collection Management

Art Collection Management practices allow preservation, maintenance and value enhancement of art holdings.

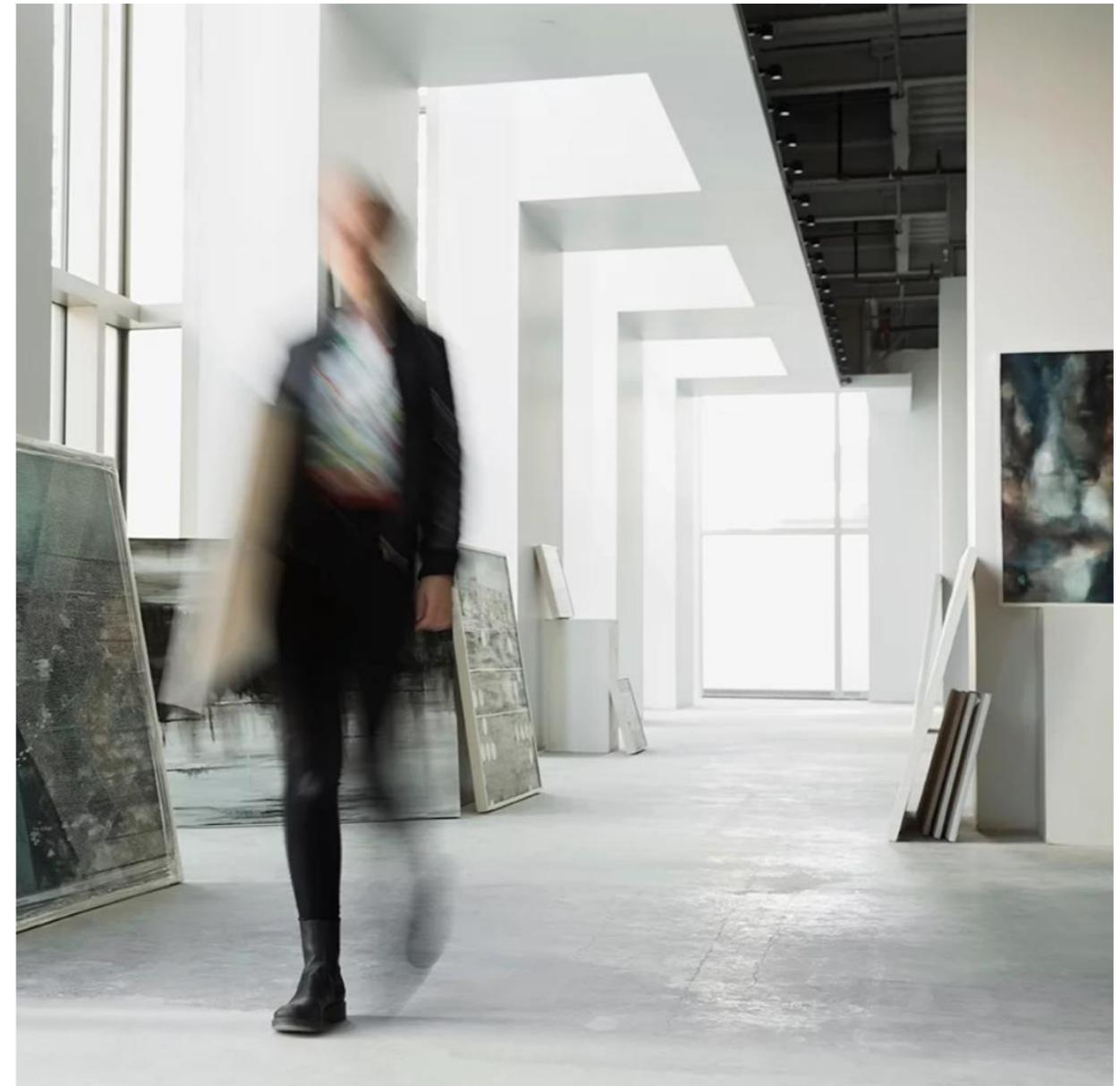
Further to providing personal enjoyment and emotional return to the owners, *fine art* investing also proves to be to be undeniably an effective investment and an effective way to transfer wealth to next generations as part of succession planning.



Anthea's Unique Approach: Long-Term Strategy

Anthea is the only art investment company to offer specific and dedicated Art Collection Management services which provide investors and art collectors with improved liquidity and effective risk management of their art investment portfolios.

Unlike art dealerships, auction houses or a galleries, which all provide services on transaction-to-transaction basis, **Anthea** offers an unbiased, long-term approach to servicing art collectors.



Anthea's Unique Approach: Unbiased, Transparent and Flexible

Anthea Art Collection Management services are offered *ad hoc* or on an ongoing basis, which allows for transparent and made-to-measure approach to servicing our clients' art collections.



Art Collection Management: Services Overview

Art works Valuation and Cataloguing

- *Cataloguing* – compiling a comprehensive dossier for the artwork or collectable item reporting narrative and analytical data which is essential to the collection’s long term value growth;
- *Authenticity and Provenance* – production of key documentary evidences such as authenticity certificates provided by the artists themselves or relevant foundations. Researches on provenance;
- *Valuation* – for insurance, collateral loan or financing, estate tax, gift tax and charitable donations purpose consists into applying the appropriate valuation methodology to derive the “fair market value” of each individual artwork or collectable item. Dedicated art specialists will take into consideration a number of factors and parameters to carry out their valuation;
- *Condition Reporting* - to keep track of the changing physical condition of artworks and their attendant structures (e.g. frames, pedestals, hanging equipment, etc.). This is of essence for valuation purposes especially to optimise insurance coverage.



Art Collection Management: Services Overview

Logistics, Art Handling

- Selection, implementation and improvement of storage facilities. Ensuring the maintenance of most up-to-date archival standards and materials, further to requirements such as temperature control, humidity and light levels to protect against mold and fading;
- Feasibility studies for port-franc/off-shore storage arrangements in Switzerland;
- Shipping and crating arrangement: negotiation of competitive prices with art shipping companies, supervision of shipping and crating procedures, trucking, and art handlers;
- Installation and deinstallation of artworks for exhibitions, moves between residences, storage units and multiple properties;

Museums Loan

- Review of loan agreements issued by museums, cost management of round-trip packing and shipping, insurance coverage by the museums, while the art is on its premises, seizure and tax considerations.



Art Collection Management: Services Overview

Insurance

- Market screening of “risk and cost effective” insurance solutions among the various offered by main underwriters;
- Valuation of art works for insurance purposes;
- Assisting in reviewing of insurance agreements, related paperwork and correspondence.

Private Sales & Acquisitions

- Assisting in valuation and analysis of different selling/acquisition channels (auctions, private sales, galleries, etc.);
- Preparation of deal specific marketing and presentation material;
- Planning acquisition/selling strategy to ensure sensitivity to owner preferences;
- Identification of prospective sellers or buyers and assist in evaluating proposals;
- Transaction execution management including legal, tax, logistics (shipping, storage, insurance).



Art Advisory

Through its team of art specialised professionals, **Anthea** will advise on establishing and growing of art collections for its clients.

Within this scope, services provided by **Anthea** may range from:

- Selection of artists with high potential of value appreciation in line with the client investment objectives for the construction of his/her private collection;
- Sourcing and selection of the most valuable and meaningful works within the selected artist's production;
- Supporting the execution of the art works acquisition including: performing due diligence, authenticity and provenance research, price negotiations and market assessment. Providing logistics, tax and legal advisory for a smooth execution of the transaction.



Contact

Please contact us to receive further information on Anthea Art Collection Management services. Our specialists will be happy to provide you with a tailored proposal customized to your needs and art collection.



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